

# Strategic Leadership & Direction



Duration: 2 Days



Ideal Group Size: 10 to 12 People

#### Course overview:

This course is designed for Senior Managers who want to strengthen their strategic leadership skills, knowledge and behaviours whilst improving their understanding of the impact of being an effective & inclusive leader. Delegates will also explore how to lead, inspire and empower others to deliver consistently high levels of performance.

#### Who would benefit from attending:

This course is ideal for Senior Managers / Leaders who want to improve the way in which they provide direction and motivation to their team.

## Core learning objectives covered:

- Strategic leadership and direction
- The benefits of strategic business planning
- Making informed decisions about the future direction of the business
- Applying a SWOT analysis
- Applying a PESTLE analysis
- Using your findings to set strategic direction
- Identify strategic objectives
- What is an inclusive leader?
- Kurt Lewin's leadership styles
- Bennis Transactional and transformational leadership
- Developing a high performance team culture
- Empowering others to take increased levels of responsibility
- Creating a forward-thinking team culture

### Delivery methodology:

Futureproof's training workshops require all delegates to take a full and active role throughout. Our mix of trainer led discussion, facilitation, coaching and skills practice ensures that all delegates enjoy an interactive and supportive learning experience.





Want to tailor the content of this workshop and incorporate internal procedures, competency framework, organisational values & work-related challenges?

Get in touch with one of our Learning & Development Managers – O1623 4O9 824 • info@futureproof-training.co.uk