

Stakeholder Engagement & Communication for Managers

 Duration: 1 Day

 Ideal Group Size: 10 to 12 People

Course overview:

This workshop will provide delegates with the confidence to be able to recognise the direct impact of stakeholder management on project / business success and understand the practical tools and techniques for managing and engaging both internal and external stakeholder relationships.

Delivery methodology:

Futureproof's training workshops require all delegates to take a full and active role throughout. Our mix of trainer led discussion, facilitation, coaching and skills practice ensures that all delegates enjoy an interactive and supportive learning experience.

Who would benefit from attending:

Those who are looking to improve the way in which they engage, communicate and interact with key stakeholders in the workplace.

Core learning objectives covered:

- What is Stakeholder Management?
- Why stakeholder management?
- Who are your stakeholders?
- Who are the stakeholders for your project?
- Understanding your stakeholders
- Power and Interest Grid
- What is good communication?
- Identifying the barriers to good communication
- Using different communication methods
- Understanding different personality preferences
- Adapting your communication style to maximise
- Encouraging a two-way conversation
- Communicating your message with clarity and confidence



Want to tailor the content of this workshop and incorporate internal procedures, competency framework, organisational values & work-related challenges?

Get in touch with one of our Learning & Development Managers – 01623 409 824 • info@futureproof-training.co.uk