



Innovation & Creativity



Duration: 1 day



Maximum group size: 12 people

Course overview

This practical course will provide employees with a range of creative thinking techniques that they can use to generate innovative ideas. Delegates will be encouraged to bring along 'live' challenges / problems from the workplace to enable the new skills learnt to be applied directly.

Delivery methodology

Futureproof's training workshops require all delegates to take a full and active role throughout. Our mix of trainer led discussion, facilitation, coaching and skills practice ensures that all delegates enjoy an interactive and supportive learning experience.

Who would benefit from attending?

Ideal if you are looking to employ new, innovative and creative ways of working or solving problems.

Core development objectives covered

- The difference between creativity & innovation
- Breaking through traditional thought patterns & assumptions
- The importance of applying a fresh approach to business challenges
- Left brain v's right brain thinking
- How creative are you?
- Developing the right environment to maximise creativity
- Managing & nurturing others to be creative
- Recognising the difference between logical & lateral thinking
- Different tools / methods for generating ideas
- Using "The 6 Thinking Hats" for group workshops
- Taking ideas forward & presenting a business case



Want to tailor the content of this workshop and incorporate internal procedures, competency framework, organisational values & work-related challenges?

Get in touch with one of our Learning & Development Managers – 01623 409 824 • info@futureproof-training.co.uk