



Driving & Implementing Strategic Change



Duration: 2 days



Maximum group size: 12 people

Course overview

This course is for Senior Managers who are responsible for setting and implementing strategic business changes. Delegates will explore how to develop an effective business strategy that will navigate and drive change before considering a communication plan that will help employees embrace the forthcoming changes.

Delivery methodology

Futureproof's training workshops require all delegates to take a full and active role throughout. Our mix of trainer led discussion, facilitation, coaching and skills practice ensures that all delegates enjoy an interactive and supportive learning experience.

Who would benefit from attending?

Managers who are responsible for setting and implementing strategic business change.

Core development objectives covered

- Why is business change important?
- Managing strategic change
- Strategic analysis & business planning skills
- Setting clearly defined roles & responsibilities
- Identifying change champions across the business
- Building flexibility & adaptability in to your plans
- Managing the pace of change delivered
- Developing a communication strategy
- Translating strategy into operational objectives
- Proactively managing different reactions to change
- Monitoring & measuring your change plans
- Reviewing the effectiveness of your change strategy



Want to tailor the content of this workshop and incorporate internal procedures, competency framework, organisational values & work-related challenges?

Get in touch with one of our Learning & Development Managers – 01623 409 824 • info@futureproof-training.co.uk