

# Innovation & Creativity



Duration: 1 day



Maximum group size: 12 people

## Course overview

This practical course will provide managers with a range of creative thinking techniques that they can use to generate innovative ideas. Delegates will be encouraged to bring along 'live' challenges / problems from the workplace to enable the new skills learnt to be applied directly

## Delivery methodology

Futureproof's training workshops require all delegates to take a full and active role throughout. Our mix of trainer led discussion, facilitation, coaching and skills practice ensures that all delegates enjoy an interactive and supportive learning experience.

## Who would benefit from attending?

Managers who are looking to find creative and innovative ways of approaching typical business challenges / problems.

## Core development objectives covered

- The difference between creativity & innovation
- Breaking through traditional thought patterns & assumptions
- The importance of applying a fresh approach to business challenges
- Left brain v's right brain thinking
- How creative are we?
- Developing the right environment to maximise creativity
- Managing & nurturing others to be creative ~ make it ok to fail!
- Recognising the difference between logical & lateral thinking
- Different tools / methods for generating ideas
- Using the '6 Thinking Hats' for group workshops
- Taking ideas forward & presenting a business case



Want to tailor the content of this workshop and incorporate internal procedures, competency framework, organisational values & work-related challenges?

Get in touch with one of our Learning & Development Managers – 01623 409 824 • [info@futureproof-training.co.uk](mailto:info@futureproof-training.co.uk)